



Coppell Genealogical Special Interest Group

Meeting: Tuesday, March 15, 2022, at 6:00 p.m.

Hybrid meeting: Zoom and in person at Cozby Library – 177 N. Hartz Dr. Coppell

Program: StoryStripe.com – Preserving Your Family’s Precious Memories, by Bob Wood

Digital Scrapbooking plus much more!

Scrapbooking is a great way to arrange, present, and preserve your precious memories. It has many other benefits that attracts millions of enthusiasts to its creative and social interaction.

Social media sites like Facebook and Pinterest have become the most popular platforms for sharing pictures and comments. Social media provides an easy and convenient way to store and share pictures, but it has lost some of the primary benefits of scrapbooking – the ability to arrange and embellish your pictures to tell a specific story.

Social media platforms are, at best, fragmented stories of scattered pictures and shallow comments sprinkled across the Internet.

Digital scrapbooking was an evolutionary step that merely automated the creation of physical and online scrapbooks into printed books.

The next generation of preserving memories will be revolutionary to utilize the online capabilities of animated special effects, multimedia audio and video, deep meaningful stories, automated presentations, and social interaction. The world has gone online with social media and mobile phones. The next generation of preserving memories meets the people where they are today.

Storyboards are a brand-new social media solution to better share your pictures and tell your stories.

You can graphically organize your pictures and stories around specific topics and share your thoughts, feelings, and adventures with your friends and family everywhere and forever.

Storyboards can be about anything from a collection of simple short personal stories about recent events to elaborate self-published books on important topics. You can have multiple linked Storyboards for various purposes to share your text, audio, and video stories.

Some of the unique capabilities of the Storyboard technology include:

- Graphically organize your pictures into cohesive stories
- Tell the detailed stories behind each picture

- Add video, audio, music, and voice recordings
- Create animated special effects
- Create automated graphical presentations
- Have likes, followers, and comments on any story

The possibilities are virtually endless... What stories do you have to tell?

About Bob:

Mr. Robert A. Wood is the President of the Pinnacle University and the founder of the Pinnacle Performance Institute, a business, marketing, and technology consulting Company, headquartered in Plano, Texas. He also founded Shabang.com during the Internet gold rush, raising \$15M and building it to a \$200M corporation. He founded the underlying technology company, WinTech, Inc. in 1995 and has served as its President & CEO from its inception. From 1998 to 2001, Mr. Wood served as the President & CEO, Chairman of the Board of Directors and Chief Technology Officer for Shabang.com, an online e-commerce solution for merchants.

Mr. Wood is a regular speaker at entrepreneurial forums training professionals on marketing strategies and the "Secrets of Online Marketing". He provides consulting services on aspects of business organizational performance, sale and marketing strategies, employee productivity and retention, solution implementation, technology leverage and custom software development.

Mr. Wood was a senior technologist for over 25 years with both Ross Perot and Bill Gates companies and developed WinTech into a premier developer of scalable client-server multi-lingual Internet business solutions at a fraction of the normal time and cost.

From 1990 to 1995, Mr. Wood served as Senior Consultant and Technologist with Microsoft Corporation. While at Microsoft he was responsible for assisting both the management and technical staffs of Fortune 500 corporations in understanding, architecting and constructing distributed application architectures. Mr. Wood was president of Executive Micro-Systems from 1988 to 1990 and a systems engineer for Electronic Data Systems Corporation (EDS) from 1985 to 1988.

Mr. Wood was an original member of the Microsoft International Methodology Team. As a methodology evangelist and Certified Master Trainer, Mr. Wood traveled throughout the United States building development teams and architecting client server systems for Microsoft clients. In addition to his regular consulting and management responsibilities, Mr. Wood was published in the Microsoft Systems Journal, published the blue book on "Re-engineering Software Development", and presented numerous executive lectures for Fortune 500 corporations on "Re-engineering Software Development".