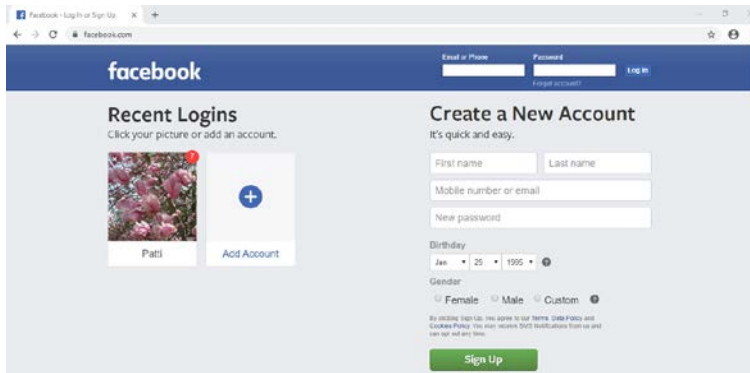


Discover New Ancestral Information by Connecting Through Social Media

- “The 7 Biggest Social Media Sites in 2019”, by Kristi Kellogg of the Social Media Journal posted on 11 Jun 2019: Facebook, Twitter, LinkedIn, Instagram, Snapchat, Pinterest, and Reddit.
- Value of Social Media – Increase exposure and presence on social media: 1 billion users, provide valuable content, photos and brand loyalty, boost web traffic and SEO, networking, etc.
- How to create a Facebook page for your ancestors
- Learn proven Facebook page components and design to attract others researching your family
- Social networking tools are a great means for finding additional information about your ancestors and connecting with those researching your family
- The online community is a proven source for finding help in identifying family photos and solving family mysteries
- Learn how to use social media to discover unknown living family members
- Social Media is a great way to stay connected with family

1. First, create your own Facebook page:

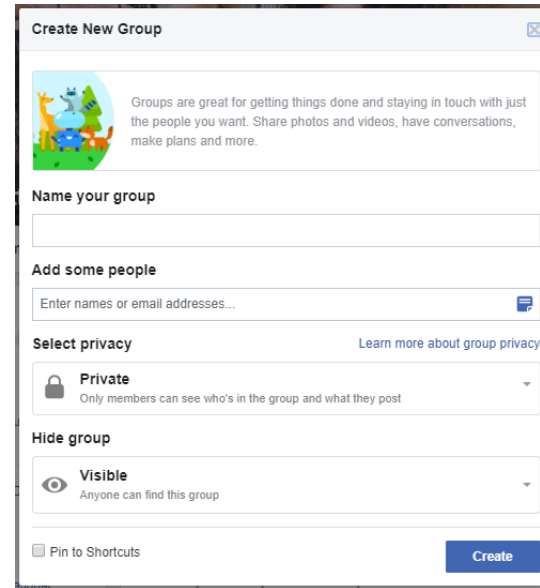
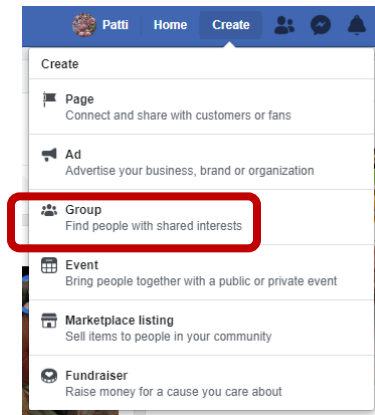
- a. Add banner photo and a profile picture
- b. Add family and friends



2. Then, you can create and design your ancestors Facebook page – Click “Create”



3. Create a “GROUP”



4. Begin to reach out with a greeting, post photos and events. Invite family to join in, share stories, etc. and have fun!

