



DALLAS GENEALOGICAL SOCIETY

EXPLORE YOUR FAMILY HISTORY WITH US

Dallas Genealogical Society Privacy Policy

Adopted on 9 Feb 2009. Last revised by the Board of Directors on 5 Mar 2022.

Overview

The Dallas Genealogical Society (DGS) places high priority on protecting your privacy.

As part of normal operations, DGS collects certain information for use by DGS only. This Privacy Policy describes the information collected and how that information is used. By applying for membership in the Dallas Genealogical Society, subscribing to our newsletter, or attending one of our seminars, you accept the Privacy Policy, and you expressly consent to the Dallas Genealogical Society's use and disclosure of your personally identifiable information as described in this policy.

INFORMATION DGS COLLECTS

Membership and Site Registration

In general, you can visit us on the Internet without telling us who you are or giving us personal information. There are times when we may need information from you: if you choose to join the Society, to process an order or subscription, communicate about volunteering, or answer inquiries.

Joining/Renewing membership in DGS online or Orders

In order to join the Society or purchase access to an event, a user must provide contact information (such as name, email, and mailing address) and financial information for online transactions (such as credit card number, expiration date). This information is used for billing purposes.

Information DGS Does Not Request

DGS never requests Social Security numbers.

Use of Your Information

DGS uses your information to facilitate the services you request. By becoming a member or purchasing a seminar, you agree that we may contact you to deliver administrative notices, service offerings, events, and communications relevant to your membership in DGS. If you do not wish to receive these communications, you may opt out of specific communications.

DISCLOSURE OF YOUR INFORMATION

User Profile

We store information that we collect through technologies such as [cookies](#), [log files](#), [clear gifs](#), [Google Analytics](#), [Google Fonts](#), and in some cases, other third parties, to create a profile of our users. This profile is used to support certain functions of our website, such as the ability to log in and log out. We do not share your profile with other third parties, except with our CRM, Neon, which manages our credit card processing and member access to our website.

For additional information on Google Analytics and Fonts, review the [Google Privacy Policy](#).

COMMUNICATIONS FROM THIS WEBSITE

Special Offers and Updates

We send all new members a welcoming email to verify password and username. Established members will regularly receive information on events, products, services, and a regular email newsletter.

Newsletter

If a user wishes to subscribe to our email newsletter, we ask only for your email address.

Opting Out

To opt out of receiving our email from the Society, click the Unsubscribe link at the bottom of the newsletter or other email.

Notification of Inadvertent Disclosure of Information

In the event of a break-in or other compromising event that affects our website or email service, DGS will contact all members for whom we have a current email address. We will inform you of what information was compromised, and what steps, if any, we believe you should take to protect yourself.

SHARING

Legal Disclaimer

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our website.

Legal Requests

DGS does not sell or rent any personal information about our members to any third party. However, due to our status as a non-profit organization, we cannot ensure that all of your private communications and other personally identifiable information will never be disclosed in ways not otherwise described in this Privacy Policy.

The Dallas Genealogical Society cooperates with law enforcement inquiries, as well as other third parties as required by law. We can and you authorize us to disclose any information about you to law enforcement or other government officials as necessary or appropriate, in connection with an investigation any activity that is illegal or may expose DGS or our membership to legal liability.

These are the instances in which we will share users' personal information: We may be legally required to disclose information to the government or third parties under certain circumstances. Therefore, although we use industry standard practices to protect your privacy, we cannot promise, and you should not expect, that your personally identifiable information or private communications with DGS will always remain private.

Third Party Service Providers

We use an outside credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes.

iATS

Our service provider for online payment processing is iATS by Deluxe.

Contact: <https://home.iatspayments.com/contact-us/>

Privacy Policy: <https://www.deluxe.com/policy/>

Neon One

We partner with a third party service contact relationship manager, Neon One, to provide specific membership database services. When the member requests a log-in to access membership information, change addresses, change emails, or renew membership we are using information stored in their databases. All membership information stored is necessary for the third party to provide these services. Neon One is not allowed to use personally-identifiable information except for the purpose of providing these services.

Contact: <https://neonone.com/contact-us/>

Privacy Policy: <https://neonone.com/privacypolicy/>

Vertical Response

We also partner with an email distribution service, Vertical Response, to distribute our newsletter and other correspondence. When a person subscribes to the newsletter, information stored is necessary for the third party to provide these services. Every email you receive from Vertical Response includes an unsubscribe option. Or you may contact DGS directly (info@dallasgenealogy.org) to have your email address removed from our mailing lists.

Contact: <https://www.verticalresponse.com/about/#contact>

Privacy: <https://www.verticalresponse.com/about/policy-and-terms/>

Links

This website contains links to other sites. Please be aware that Dallas Genealogical Society is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects

personally-identifiable information. This privacy statement applies solely to information collected by the DGS website.

Your Use of Other Members' Information

In order to facilitate interaction among DGS members, certain of our services allow you limited access to other members' contact information. As a member you have access to the membership directory, and may also have access to research requests or surname information provided by other members. By becoming a member of DGS, you agree that, with respect to other members' personally-identifiable information obtained through DGS or through any DGS related communication or facilitated transaction, DGS hereby grants to you a license to use such information only for:

- DGS-related communications that are not unsolicited commercial messages
- Using services offered through DGS
- Any other purpose that such member expressly agrees to after adequate disclosure of the purpose(s).

By using information acquired from DGS, you are agreeing in advance that you will give members an opportunity to remove themselves from your database and a chance to review what information you have collected about them. In addition, under no circumstances, except as defined in this Section, can you disclose personally identifiable information about another member to any third party without our consent and the consent of such other member after adequate disclosure. You are not licensed to add a DGS member, even a member who has purchased an item from you, to your mail list (email or physical mail) without their express consent after adequate disclosure. We ask that all members please report any DGS related communications in violation of our privacy policy immediately.

Security

When our registration/order form asks users to enter sensitive information (such as your credit card number), that information is encrypted and is protected with the industry-standard SSL (Secure Socket Layer) technology. On SSL-protected pages, you will see a lock icon on the left side of the address window of your web browser. To learn more about SSL, read the Wikipedia article, https://en.wikipedia.org/wiki/Transport_Layer_Security.

While we use SSL encryption to protect sensitive information online, we also do everything in our power to protect user-information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted to use by the Board of Directors or volunteers who need the information to perform a specific job.

Correcting/Updating/Deleting/Deactivating Personal Information

Any user who desires to have their personally identifiable information permanently deleted can submit a request via US Mail or email to info@dallasgenealogy.org at any time. Once we verify the validity of the request we will delete all information related to that user from our membership database.

Notification of Changes

If we change our privacy policy, we will post an updated version of this policy on the Society Documents page of the website.

Corrections, comments, and suggestions

If you have corrections to your membership information, or have questions, suggestions, or complaints, please contact us at:

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